Alliance for Wood ID Testing

The Alliance for Wood ID Testing is a coalition of companies and NGOs who share a commitment to making the international trade in wood products responsible and legal. We have joined forces to advance cutting-edge scientific research and technology that hold great promise in the fight to eliminate illegal logging, to halt deforestation and forest degradation, and to address the threats they pose to biodiversity, climate, legitimate businesses, and local people.

Together we will take actions and create work products intended to make the use of wood ID testing practical and widespread:

- **Standards:** Protocols and methodologies to ensure that testing is accurate and consistent

- **Compliance:** Systematic use of testing for wood products as an integral component of due diligence

- **Data Collection:** Collection of reference samples and data

- **Lab Network:** Identification of qualified testing laboratories

- **Resources:** Web-based tools, briefing papers, and case studies

- **Funding:** Fundraising to underwrite shared needs

OUR ALLIANCE MEMBERS

This is not a journey that we can complete alone, however. We call upon our suppliers, partners, customers, and peers to join us in this vital mission. Together, we have the power to forge a future where commerce and conservation go hand in hand, ensuring a healthier planet for generations to come.

Supported by: **CITY Furniture, Columbia Forest Products, Danzer, Decorative Hardwoods Association, DHH Panel Products, FSC, Galleher, GWP, IES, IKEA, International Plywood (Importers) Ltd, JELD-WEN, John Lewis & Partners, Kingfisher, Lowe's, M&S, Masonite, NEXT,** and **Williams-Sonoma, Inc.**

HOW THE SCIENCE WORKS

Trees and plants have chemical, genetic and anatomical signatures that are specific to their species and location of harvest. By collecting and analyzing georeferenced tree and plant samples from around the world, we can create AI-enabled spatial models that make it possible to understand the source location of traded products.

TRADED SAMPLE — ANALYSIS — ENVIRONMENT AND DISTRIBUTION DATA — DATA MODELING — WORLD FOREST ID REFERENCE PLATFORM — ORIGIN OF HARVEST VERIFICATION

GROUND-TRUTHED SAMPLES